



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Jennifer A. Edwards, Chief Professional Officer
512.255.6799, jennifer@unitedway-wc.org

United Way of Williamson County Partners with IBM to Support Nonprofits Throughout Williamson County

A partnership between United Way of Williamson County and IBM, made possible the donation of 24 new computer systems to nonprofits throughout Williamson County.

WILLIAMSON COUNTY, Texas, March 6, 2008– Four months of coordination between United Way of Williamson County (UWWC), IBM and Gifts in Kind International paid off when 24 computer systems were picked up by smiling nonprofit staff from around Williamson County. This generous donation from IBM included 14 Young Explorer Systems, 6 ThinkCenter Desktop Computers and 4 ThinkPad Laptops. Technology is a way of life for most businesses these days and nonprofits are no different. When technology is state of the art and suited to an agency's specific needs, daily tasks can be so much simpler. But, as many know, technology is expensive and for many nonprofits serving clients in need, purchasing technology is simply not within their budgets.

"Technology is an important part of nonprofit work these days, making everything from marketing to service tracking possible," says Jennifer Edwards, UWWC Chief Professional Officer. "That is why we are so pleased that IBM has made this additional resource available to nonprofits throughout Williamson County." United Way of Williamson County coordinated with Gifts in Kind International to distribute IBM's extraordinary donation to many excellent nonprofits throughout Williamson County including:

- Bluebonnet MHMR
- Catholic Charities of Central Texas
- Easter Seals Central Texas
- Georgetown Partners in Education
- Hill Country Community Ministries
- Hope Alliance
- Shady Oaks Community Center
- Stonehaven Senior Center
- The Caring Place
- The Georgetown Project
- WBC Opportunities, Inc.
- Williamson County Children's Advocacy Center

"The IBM Computer Grant Program means everything to a small nonprofit like ours," said Sherry McDonnell, Executive Director of Hill County Community Ministries. "Technology helps level the playing field, providing critical resources to help us meet needs in our community and

compete for additional resources. We are grateful to IBM and United Way of Williamson County for this important support.”

Each year, Gifts in Kind International distributes products to a network of more than 50,000 charities world wide. Through cooperation among IBM, United Way of Williamson County and The Georgetown Housing Authority, Williamson County took advantage of this astounding community resource. The work of these committed partners makes it clear that supporting nonprofits in Williamson County is a priority for all. When you see the faces of the children and families served by these technology resources, like this little one below, it is clear why.



Reproduced and Released with Permission from The Georgetown Project'

To learn more about United Way of Williamson County, visit their website at: <http://www.unitedway-wc.org/>.

About United Way of Williamson County:

Our mission is to mobilize the caring power of our community to improve life for everyone in Williamson County. United Way of Williamson County has more than a century of commitment to Williamson County. For more information about United Way of Williamson County, call 512.255.6799 or visit www.unitedway-wc.org.

###

Give Where You Live!