

Bill Engvall

Celebrity Bowling Tournament

Honoring Janet Engvall McTigue and benefiting
United Way of Williamson County



February 23, 2012

Mel's Lone Star Lanes
1010 N Austin Ave, Georgetown, TX 78626
Doors open at 7:00 p.m.



Tera Hampton



Mason Crosby



Sean Adams



Bobby Bones
& Lunchbox

For details and a complete list of
participating celebrities go to
unitedway-wc.org.



ABOUT THE BILL ENGVALL CELEBRITY BOWLING TOURNAMENT

In 2009, United Way of Williamson County (UWWC) established the Janet Engvall McTigue Advancing Excellence Award to honor Janet Engvall McTigue, Bill's sister and former Executive Director of Georgetown Area United Way, as a way to honor her strong commitment to strengthening nonprofit organizations serving the people of Williamson County.

This \$10,000 annual award is given to a nonprofit organization in order to strengthen its business infrastructure and to advance excellence within their organization. Previous recipients, Hope Alliance, WBC Opportunities, Samaritan Center for Counseling and Pastoral Care, have used this award for board development, staff training, audit support, and technology infrastructure.

Whether it is a celebrity bowling tournament or a comedy show, Comedian Bill Engvall and the Engvall/McTigue families remain committed to supporting the work of United Way of Williamson County in memory of Janet.

ABOUT UNITED WAY OF WILLIAMSON COUNTY

United Way of Williamson County is a 501(c)3 nonprofit organization that works locally to create opportunities for a better life for ALL who live and work here. United Way partners with local agencies, businesses, city, county and state governments, and many volunteers to advance initiatives and fund programs that create lasting change in our community. Our efforts focus on the building blocks of a good life – education, income and health.

	Impact Goals	Local Priorities
Education	Helping children and youth achieve their potential through education	<ul style="list-style-type: none">• Increasing the percentage of children who enter school ready to learn• Increasing the percentage of young people graduating from school ready to learn
Income	Helping families become financially stable	<ul style="list-style-type: none">• Improving income and assets, and access to job training for increased employability
Health	Improving people's health	<ul style="list-style-type: none">• Increasing access to quality, primary health care for all• Increasing access to prevention programs

This year, the United Way of Williamson County Board of Directors awarded Community Investment Grants to twenty nonprofit programs serving the residents of Williamson County. Each of the funded programs is aimed at creating an impact in a specific area such as increasing graduation rates, increasing the number of families and individuals receiving health care, providing access to prevention programs or helping families achieve financial stability. Additionally, in response to the increased demand on local food pantries, the board allocated 10% of the campaign funds to organizations that feed the hungry in Cedar Park/Leander, Georgetown, Round Rock and Taylor.



United Way of Williamson County
PO Box 708 • Round Rock, TX 78680
(512) 255-6799 • info@unitedway-wc.org
unitedway-wc.org

Sponsor Packages

PRESENTING SPONSOR - \$5,000

Tickets and Merchandise

- VIP Dinner for 8 people, seated with a celebrity
- VIP seating for celebrity bowling tournament for 8 people
- One bowling lane for 4 bowlers (includes all rentals)
- One bowling game with a celebrity team member
- 4 VIP Spectator passes
- 4 VIP Parking passes
- Bowling team photo for each participant with celebrity
- 8 event t-shirts

Recognition & Promotion

- Presenting sponsor listing on all publicity and signage (print/web/electronic)
- Prominent placement of logo on all publicity and signage (print/web/electronic)
- Signage with logo on TWO LANES at Mel's Lone Star Lanes one month leading up to and during the event
- Logo on Celebrity Bowling Tournament t-shirts to be given to all participants

GOLD SPONSOR - \$2,500

Tickets and Merchandise

- VIP Dinner for 4 people, seated with a local celebrity
- Preferred seating for celebrity bowling tournament for 4 people
- One bowling lane for 4 bowlers (includes all rentals)
- One bowling game with a celebrity team member
- Bowling team photo for each participant with celebrity
- 4 event t-shirts

Recognition & Promotion

- Sponsor listing on all publicity and signage (print/web/electronic)
- Company logo on all publicity and signage (print/web/electronic)
- Signage with logo on ONE LANE at Mel's Lone Star Lanes one leading up to and during the event
- Logo on Celebrity Bowling Tournament t-shirts to be given to all participants



SILVER - \$1,000

Tickets and Merchandise

- One bowling lane for 4 bowlers (includes all rentals)
- 4 frames with a local celebrity team member
- Bowling team photo for each participant with local celebrity
- 4 event t-shirts

Recognition & Promotion

- Name listed on Celebrity Bowling Tournament t-shirts to be given to all participants



BRONZE - \$400 PER TEAM

Tickets and Merchandise

- One bowling lane for 4 bowlers (includes all rentals)
- Bowling team photo for each participant
- 4 event t-shirts

SPECTATOR PASSES - \$50 PER PERSON

- Entry to the event as a spectator

OTHER SPONSORSHIP OPPORTUNITIES

- Lane Sponsorship
 - Ad will be visible on the night of the event only
 - 3' x 3' signage
 - \$250.00 per lane (30 available)
- In-kind donations needed for t-shirts, printing for publicity materials, signage, and photography, etc.
 - Company name/logo will be included on website and signage
 - Recognition at the event
 - Contact Laurie Garza to discuss details

QUESTIONS?

Contact Laurie Garza, United Way of Williamson County

Phone: 512.255.6799

Fax: 512.238.9822

Email: laurie@unitedway-wc.org

SPONSORSHIP FORM

Please return this form to:

United Way of Williamson County
Attn: Laurie Garza
P.O. Box 708 • Round Rock, TX 78680

Phone: 512.255.6799

Fax: 512.238.9822

Email: laurie@unitedway-wc.org

On the Web: www.unitedway-wc.org



I/WE WOULD LIKE TO BE A SPONSOR FOR THE BILL ENGVALL CELEBRITY BOWLING TOURNAMENT

Total: \$ _____

Presenting Sponsor (\$5,000)

Gold Sponsor (\$2,500)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$400)

Lane Sponsorship (\$250 per lane)

In-Kind Sponsor (item): _____

INFORMATION

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Web address: _____

My check (payable to United Way of Williamson County) is enclosed.

I would like to pay by credit card. Please contact me at the phone number listed above.

Email your logo as a .jpg, .gif or .eps file to laurie@unitedway-wc.org as soon as possible.