



EARN IT. KEEP IT. GROW IT!

Earn It, Keep It, Grow It! is a financial education program of United Way of Williamson County aimed at helping employees and their families become more financially stable while strengthening the economic health of the community.

When employees experience financial stress at home it often impacts their attendance, productivity and morale at work. Stress resulting from financial insecurity such as unreliable transportation, heavy debt, child support, medical bills, student loans, wages garnished by collection agencies, and requests for 401(k) early distributions can negatively impact work performance and an employees' health.

The reality of the financial instability of employees can negatively impact local employers and businesses as well. Lost revenue, absenteeism, decreased productivity, and staff time needed to manage Human Resource issues cost local businesses money. **Financial education classes held in the workplace can begin to change the story for individuals and the community; and United Way of Williamson County can help.**

WHAT IS IT?

Earn it, Keep it, Grow it! is a four-session financial education program designed to provide employees with the financial management tools, concepts and strategies they need to meet their immediate needs and plan for the future.

Four, one-hour workshop topics include:

- Setting financial goals and planning for the future.
- Creating a budget.
- Understanding credit & payday lending.
- Understanding savings accounts, leveraging employer benefits and types of investments.

Upon completion of the course, participants are provided the opportunity to meet one-on-one with a financial coach.

HOW DOES IT WORK?

Offered in partnership with the Round Rock Chamber, this free program is made possible thanks to a generous grant from United Ways of Texas and OpportunityTexas.

- United Way of Williamson County provides the presenter and materials for each course.
- Employees attend a workshop once a month for one hour on site at the workplace. These sessions can be paid or unpaid time.
- Workshop times can be flexible based on employee work schedules and needs of the employer. (Early morning or Lunch & Learn sessions are often most successful.)
- Registration and publicity materials are provided.
- One-on-one follow-up coaching sessions can be made available on site if appropriate.
- Topics can be repeated as needed.

For more information or to bring this free program to your company, contact LeAnn Powers, Chief Professional Officer, United Way of Williamson County, leann@unitedway-wc.org or (512) 255-6799.

HELPING IN YOUR HOMETOWN

United Way of Williamson County is uniting people and organizations to build stronger communities and improve lives. Together we are stabilizing families, helping kids succeed and empowering healthy lives.

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