



United Way of Williamson County is more than a fundraiser. We fight for the health, education and financial stability of every person in every Williamson County community. As a local 501(c)3 organization that is the only United Way in the world that is 100% focused on serving Williamson County, Texas. Our programs include early childhood education initiatives, mentoring awareness programs, financial literacy classes, free tax preparation, and more. We also partner with local non profits to create solutions to local needs. Through our Community Impact Grants, we are going beyond short-term charity and investing in long-term solutions that translate into a safer, healthier and more prosperous community for everyone. United Way of Williamson County serves more than 30,000 people annually.

Sponsorship Levels and Benefits

Presenting Sponsor: \$20,080 – 1 Available

- VIP Suite and overnight stay at the Georgetown Sheraton
- Two (2) VIP tables for a total of 20 guests
- Open bar for all guests for the entire event
- Listing as presenting sponsor for all pre/post event publicity for the 2019 Day of Caring, 2019 Leadership Breakfast, and all events related to the 80th Birthday celebration.
- Acknowledgement in print and social media for all events listed above
- Signage and public recognition at all events listed above
- Company merchandise/materials included in the swag bag
- Recognition at 2019 events related to the ALICE Project, a public awareness campaign aimed at helping struggling families become financially stable.

Platinum Sponsor: \$10,080 – 4 Available

- One-night stay for 2 people at the Georgetown Sheraton
- Two (2) VIP tables for 20 guests
- Open bar for each table guest for the entire event
- Listing as a platinum sponsor for all pre/post event publicity for the 2019 Day of Caring, 2019 Leadership Breakfast, and all events related to the 80th Birthday celebration.
- Acknowledgement in print and social media for all events listed above
- Signage and public recognition at the event
- Company merchandise/materials included in the swag bag

Gold Sponsor: \$5,080 – 8 Available

- One (1) VIP table for 10 guests
- Open bar for each table guest for the entire event
- Listing as a gold sponsor for all pre/post event publicity for the 2019 Day of Caring, 2019 Leadership Breakfast, and all events related to the 80th Birthday celebration.
- Acknowledgement in print and social media for all events listed above
- Signage and public recognition at the event
- Company merchandise/materials included in the swag bag

Silver Sponsor: \$2,580 – Unlimited

- One (1) VIP table for 10 guests
- 2 drink tickets for each table guest
- Listing as a silver sponsor for all pre/post event publicity for all events related to the 80th Birthday celebration
- Acknowledgement in print and social media related to the celebration events
- Signage and public recognition at the event
- Company merchandise/materials included in the swag bag

Swag Bag Sponsor: \$2,580 – 1 Available

- One reserved table for 10 guests
- 2 drink tickets for each table guest
- Company logo printed on the swag bag
- Acknowledgement in print and social media related to the celebration events
- Signage and recognition at the event

Music Sponsor: \$3,580 – 1 Available

- One (1) VIP table for 10 guests
- 2 drink tickets for each table guest
- Acknowledgement in print and social media related to the celebration events
- Signage on the stage
- Acknowledgement in print and social media related to the celebration events
- Company merchandise/materials included in the swag bag

Birthday Cake Sponsor: \$2,580 – SOLD

- One reserved table for 10 guests
- 2 drink tickets for each table guest
- Acknowledgement in print and social media related to the celebration events
- Signage and recognition at the event

Tables: \$1,080 - Unlimited

- One (1) VIP table for 10 guests
- 2 drink tickets for each table guest
- Line item listing for all pre/post event publicity for all events related to the 80th Birthday celebration
- Acknowledgement in print and social media related to the celebration events
- Signage and public recognition at the event

Individual Tickets: \$80 per person/\$150 per couple

- Dinner
- One drink ticket per person
- Dancing
- A whole lot of fun!

Sponsorship Commitment Form

Sponsorship Level:

- Presenting Sponsor - \$20,080
- Platinum Sponsor - \$10,080
- Gold Sponsor - \$5,080
- Silver Sponsor - \$2,580
- Swag Bag Sponsor - \$2,580
- Music Sponsor - \$3,580
- Birthday Cake Sponsor - \$2,580 - Sold
- Table Sponsor - \$1,080

Company/Sponsor/Individual Name: _____

Contact Name: _____

Phone: E-mail: _____

Mailing Address/City/Zip: _____

Twitter handle: _____ Facebook: _____

Please choose option: Payment Enclosed Invoice me at above address
 Pay online at unitedway-wc.org/BirthdayBash

Return form and logo (.jpg or .eps) to
 Tiffany Sturman, Director of Resource Development
 P.O. Box 708, Round Rock, TX 78680
tiffany@unitedway-wc.org
 Questions? (512) 255-6799